



PUBLICIS 100M

LEAD THE  
CHANGE OR  
CHANGE WILL  
LEAD YOU





# our story

**AT PUBLICIS ZOOM, EVERY  
CLIENT IS A PARTNER.  
CREATIVITY AND INNOVATION  
ARE EASY TO TALK ABOUT,  
BUT HARD TO DELIVER.**

Publicis Zoom's graphic design, branding and social media teams create communications, promotion, branding and marketing campaigns that keep customers coming back and bring new business to your door. We stay ahead of rapidly changing market trends and advances in technology, putting it all together in a way that grows market share and adds value to your bottom line.

As part of the world's largest communications group, Publicis Zoom is "Leading the Change" in Palestine. We do everything possible to ensure that your campaign or product will be successful by understanding your needs as well as you understand them yourself. New tools and new technology are tested inside and out before we offer our advice.

At Publicis Zoom, serving every client to the best of our ability is our responsibility and our privilege. The trust you place in us has to be earned every day, and it's a job we love.

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## Creative & Branding

At Publicis Zoom, we create a total brand experience for your target audience. Our teams build your brand from the ground up with skillful strategy development and world-class graphic design services that generate buzz and energy at every touch point.



## Online & Social

Creating a powerful online presence that drives brand success is today's top business challenge. Publicis Zoom optimizes your brand in the digital world with cutting-edge social media strategy and a level of technical expertise unmatched in Palestine.





## Media

Publicis Zoom develops and implements comprehensive media campaigns for public and private sector clients. We negotiate volume rates, secure prime-time positioning and manage every stage of production for national or targeted campaigns.



## Printings

Well-designed, printed publications are the flagship of organizational identity for many clients. Publicis Zoom ensures high quality printing services for all your POSM (Point of Sale Materials) and Go-to-Market materials that are designed to enhance and promote your brand from cover to cover.





## Signage

Customers experience a brand from every possible vantage point – at street level, from vehicles, in building lobbies and at your entrance. We create and install quality custom signage that positions your brand from the first point of contact.

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## Jumbo Billboards

The unparalleled brand awareness and campaign tool – Publicis Zoom’s national network of elegant, environment-enhancing jumbo billboards is the most sought after advertising medium in Palestine.

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## Give-aways

Promotional gifts are meant to leave a lasting impression on your customers and clients. Publicis Zoom puts your brand into their hands in a way they will appreciate and remember.

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## Consulting

Publicis Zoom offers brand strategy development services, re-branding services, product launch consultation and marketing strategy for clients at every stage of the corporate life cycle.

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## Productions

Audio and video productions are essential communication methods for your brand. Whether it’s a radio spot, a jingle, a 2D or 3D TV ad, Publicis Zoom offers high quality productions that conform to the guidelines of your brand and reflects your brand personality at the best multimedia level!



## Our Clients

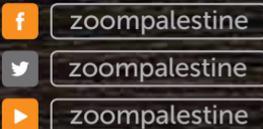
Publicis Zoom works with a diverse base of clientele. Here are just a few of our current clients:



Check out our latest work on [www.zoom.ps](http://www.zoom.ps) or just scan this:



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